

UHLS Youth Services Advisory Council

May 19, 2022

VIRTUAL

10:00 – 11:30 Meeting

Attendance: ZOOM (19): Mary Fellows (UHLS), Amy DuBrey (UHLS), Jane Chirgwin (RENS), Kelly Akin (VAFL), AMy Powerzinski (WSTR), Amy McCarthy (GUIL), Lisa Fesdmire (VOOR), Carol Roberts (TROY), Suzanne Cardinal (NASS), Donna Riley (POES), Barbara G (RCSC), Joelle Adler (CAST/EGRN), Heidi Carle (RVLL), Ann-Marie Helldorfer (COLN), Beth Rienti (GUIL), Elizabeth Keville (EGRN), Debbie Scott (WTVT), Kathy Stempel (BERN)

UHLS updates

- **Next YSAC** at COLN book review/tours/networking from 9:00–10:00 and meeting 10–11:30.
- **StoryWalks** – Please remember to fill [this form](#) when requesting your storywalk, as well as sending us your books. We also have many that are available to be borrowed. You can find a list of them [here](#) and check [here on the calendar](#) to schedule your borrow. We are consistently getting storywalks donated to our borrowing library so make sure to check back!
- **The Welcoming Libraries** are out and in use! You can learn more about it [here](#) or schedule a time to borrow it [here](#). Please call or email Mary with any questions.
- **RIF titles** have been delivered. There will be an author visit with Lauren Wolk on 9/10 at 6:00 p.m. See email of 5/18 from Mary with details.

State updates:

- The Summer Reading book lists for the Talking Book & Braille Library have been updated for 2022 and Oceans of Possibilities, and are linked from the Talking Book & Braille Library partner page on the Summer Reading site at <https://www.summerreadingnys.org/librarians-educators/le-resources/> The lists contain oceanography and water-related titles for young patrons in audio and/or braille format. Remember to plan for and welcome kids with different abilities – like those who use these services – in your SRP plans.
- There is a NEW page on the Summer Reading site, listing ocean and water-related resources and activities for Oceans of Possibilities. <https://www.summerreadingnys.org/summer-reading-2022-activities/>
- And the Personal History Initiative page on the Summer Reading site has been updated for 2022. Ideas here: <https://www.summerreadingnys.org/nysl-covid-19-personal-history-initiative/>

REC update

Upcoming Learning Circle: June 7th from 1-2pm. 401 level ["Advancing Racial Equity in Your Library"](#) To receive the meeting link, please register:

https://docs.google.com/forms/d/e/1FAIpQLSdX76n6hCOWdpiQwicly9eQ6TjAaFyw5FdtMsFnYq5AilRCHA/viewform?usp=sf_link

Link will be sent to you in email a day before the event.

Upper Hudson wide program Monday June 20th: Join us for a free community conversation with Dr. Alice Green about her book *We Who Believe in Freedom: Activism and the Struggle for Social Justice*. In discussion with Paul Grondahl, Green will talk about her experience as a life-long advocate for social justice, discuss historic and continuing challenges in our community, and share the work she is currently doing and how community members can help.

June 20, 7:00 - 8:30pm

The program will be offered online, with a Zoom link sent following registration. To register, please visit: <https://bit.ly/3uUggZ5>

Some books are still available. Request to borrow a copy here: <https://bit.ly/3Eq1soj>

What Teen Marketing Experts Know That You Should Know: video, discussion – Sarah Weise, marketer and author of InstaBrain: the new rules for marketing to Generation Z (13 to 25 years-old)

<https://www.crowdcast.io/e/teensummit2021/4> (may require you to register)

To consider or know:

- Statistics given vs. what you see. Do these stats bear out what you're seeing? (Gen z: 40% of consumers, etc., low income youth spend extra 2hrs of screen time)
- Why more screen time among low income youth? "Screens are an affordable alternative to after school care."
- Are you seeing that shift in parenting styles? (helicopter parenting to tech parenting)
- Why are they more risk averse?
- What career choices are they making?
- They're major planners and love to learn.
- Gen X: 11 second attention span. Gen Z: 8 second attention span
- Generation of doers – social justice
- Craving authenticity. Familiarity is authentic.
- Ripple effect – family decisions more democratized
- More intergenerational families – more apt to take advice from trusted adults

- Strategies to reach: find a local community influencer or nano influencer and pay them to post about the library. More to come on this idea!
- Idea from Joelle (CAST): capitalize on “Booktalk” segment of TikTok

Mary’s Highlights from the May book review:

In My Neighborhood by Oscar Loubriel

The Year We Learned to Fly by Jacqueline Woodson

Out of a Jar by Deborah Marcero

The Sheep, the Rooster and the Duck by Matt Phelan

Wingbearer by Marjorie Liu

Fifty-Four Things Wrong with Gwendolyn Rogers by Caela Carter

Fashionopolis by Dana Thomas

And We Rise by Erica Martin

Year of the Reaper by Makii Lucier

All My Rage by Sabaa Tahir

I Must Betray You by Ruta Septys

The Bone Spindle by Leslie Vedder

Because Claudette by Tracey Baptiste

Ablaze With Color: The Story of Painter Alma Thomas by Jeanne Walker

Sunny G’s Series of Rash Decisions by Navdeep Singh Dhillon

African Town by Charles Waters

Book review will open at 9a.m. on May 20th. You have until the end of the day June 3rd to choose your books!

You can access the book review [here](#).

Good to share!

– **presenters, programs, apps, reads, listens, views**

From Suzanne (NASS): HeartStoppers: Netflix based off a [webtoon](#)

The Iron Widow by Xiran Jay Zhao for fans of Hunger Games

The Fire Keeper’s Daughter by Angeline Boulley also going to be a [show](#)

From Joelle (CAST/EGRN): Perfectly Parveen by Olivia Abtahi (a 9th grade protagonist)

From Lisa Fesmire (VOOR): SRP Pic Titles Bubbles Up - Davies; The Seagull and the Sea Captain by Montgomery; Hope at Sea: An Adventure Story by Miyares; Oceans of Love by Lawler; Surfs Up by Alexander

[ARC'S Available!](#)

<http://reports.uhls.org/cgi-bin/staff/arc.pl>

(These ARCs cannot be added to your collection in any way.

By requesting ARCs, you are agreeing to give them to your kid, tween, or teen readers.)

Upper Hudson Youth Services

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