

Equity Committee Meeting 1/25/24 at 2:05pm

Attending: Andrea Nicolay (APL), Tracey Clague (NASS), Mary Fellows (UHLS), Judith Wines (UHLS), Anne Myers (UHLS), Sarah Romeo (BETH), Seth Strock (GUIL), Wilsinia Ocasio (GUIL)

Develop Content for Engagement Emails

Link for prompts [here](#)

Do we want to go in a particular direction? Seth and Judith found a fact that may be of interest to the reader, and attached an aspect of the Equity Challenge to this fact. Mary made a post about a cultural event to be sent on a specific date, with a catchy headline. Tracey would write a blurb about quick facts related to the disability rights movement.

Mary said each prompt should have a common ending that links back directly to the challenge. Judith suggested it's not verbatim each time so people don't gloss over it. It should be in italics to differentiate it from the rest of the message.

Common ending: *[Equity Challenge](#) work is its own reward...but we offer cash too! Questions? Email equity@uhls.org*

Andrea will draft and send an email to the DA this week letting them know we'll be sending out an Equity Challenge-related email to library staff. We will use the first prompt in the prompt document ("Not the same old same old"), and after the historical reversal message mention that the email to library staff will be sent out soon.

Short-Term Meeting Frequency/Next Dates

It's hard to know long-term how frequently the Equity Committee should meet since we don't know how many libraries will sign up for the challenge, what kind of support these libraries will need, what our next steps will be, etc. We will keep doing biweekly meetings for now, and decide at the end of the meetings if we need to meet again in two weeks or if it should be canceled. If people who haven't added their prompt to the document submit them, then we will have enough prompts to send out biweekly through April, and we can review them at the next meeting. We should also discuss how to "welcome" libraries when they sign up for the challenge.

Reporting Points at DA Meeting From Today's Meeting

VOOR and APL are the two libraries that have officially signed up for the Equity Challenge.

Next Meetings: Thursday, February 8 at 3pm, tentatively Thursday, February 22 at 2pm