

UHLS E-Content Advisory Committee (ECAC) - Meeting Minutes 11/15/22

Attending via UHLS Zoom: Judith Wines (UHLS), Anne Pitlyk (UHLS), Geoff Kirkpatrick (BETH), Sarah Clark (VOOR), Melissa Tacke (CAST), Kristina Ronald, Chair (GUIL), Nate Heyer (COLN), Catherine Snow (EGRN), Stephanie Anderson (APL), Kim Roppolo (STEP), Jane Chirgwin (RENS)

Meeting called to order at 2:03 by Kristina Ronald.

This is a continuation of the October 24th meeting.

K. Ronald invited those who added ideas to the shared Google doc to review their proposals with the group.

- N. Heyer proposed that existing spending methods continue to be used, that the UHLS OverDrive Overview be updated with purchasing guidelines specific to nonfiction, and that some Central Library funds be used to purchase concurrent use models of high demand hold titles.
- S. Clark suggested an extreme spending shift to fiction with the remaining 2022 Central Library funds to test the effect on wait times. S. Anderson pointed out that most of the Central Library budget has already been spent so it is not likely to make an impact.
- G. Kirkpatrick suggested proportional spending with Central Library funds and a carve out for J/YA titles.
- J. Chirgwin suggested adding J/YA nonfiction to the remainder of the 2022 budget.
- J. Wines pointed out that using holds as a metric will result in the underfunding of J/YA content, so carving out a proportional spending total for youth content would be ideal.

At S. Anderson's request, attendees discussed how RTL titles and youth content are currently purchased.

- N. Heyer said that COLN created a separate budget line for youth content in OverDrive during the pandemic. Currently, 25% of COLN's OverDrive budget goes to J/YA
- J. Wines explained that there are no official guidelines for purchasing titles from the RTL report. It is at the library's discretion.
- N. Heyer shared his workflow for purchasing RTL titles, which involves running the RTL report and exporting to a cart for better sorting capabilities. He also shared that OverDrive hopes to make RTL available in Libby in January, but there is no firm date yet.
- A. Pitlyk shared that she exports the RTL report to a spreadsheet then runs an advanced search by title ID to be able to sort by most popular.

S. Clark suggested meeting quarterly in 2023 to review how the Central Library spending changes are impacting the wait lists.

N. Heyer asked what metric we will be using to determine the success of the new spending procedure. He suggested reduced hold time. All agreed.

It was proposed that for the first quarter of 2023, Central Library spending will be split between three categories: new J/YA (20%), new nonfiction (50%), and holds (30%). This will break down to \$5,073.25 going to J/YA, \$12,683 going to new nonfiction, and \$7,609 going towards holds. It was also proposed that ERO be split evenly between holds and expired metered content now that Central Library funds will be going towards holds.

K. Ronald called for a vote on the Central Library spending proposal for 2023. It unanimously passed. The committee will meet in March to make changes if needed.

K. Ronald called for a vote on the ERO spending proposal for 2023. It unanimously passed.

S. Anderson asked if there were any updates on getting Hoopla and Libby added to the landing page of the UHLS app. J. Wines reported that a request has been submitted to the developer.

C. Snow asked if anyone checks their high demand holds against what is available in Hoopla to notify patrons if their requests are available elsewhere. EGRN does this. S. Anderson noted that APL does not do this, but she hopes that by adding Hoopla to the app's landing page, more patrons will look for their holds across the two platforms.

K. Ronald adjourned the meeting at 2:53.