

# **UHLS E-Content Advisory Committee (ECAC) – Meeting Minutes**

## **7/19/22**

Attending via UHLS Zoom: Judith Wines (UHLS), Sarah Clark (VOOR), Kristina Ronald, Chair (GUIL), Geoff Kirkpatrick (BETH), Melissa Tacke (CAST), Catherine Snow (EGRN), Stephanie Anderson (APL)

Meeting called to order at 2:03 by Kristina Ronald.

Minutes from the last meeting in May were emailed prior to this meeting. G. Kirkpatrick motioned to approve the minutes and S. Clark seconded the motion.

### **Overview of E-content Collection Challenge Policy**

K. Ronald summarized a presentation by Stephanie Cole Adams on materials challenges. The presenter suggested explaining digital content as a service rather than a collection. J. Wines went over the [Upper Hudson Library System Collection Development and Maintenance Policy](#), which contains a procedure for handling challenges made to the digital collection.

### **Magazine Subscriptions**

K. Ronald asked if any committee members would like to revisit our digital magazine subscription options.

- G. Kirkpatrick is happy with the current offerings. BETH uses Flipster for a few titles and usage on Flipster has been steadily declining.
- J. Wines mentioned Hoopla as another option for magazines, but agreed that splitting resources between multiple platforms would be a bad idea.

### **Hoopla Flex**

K. Ronald asked if anyone else had spoken with a Hoopla representative about the new Hoopla Flex lending model. Hoopla now offers some titles for purchase in a metered access lending model that libraries can buy to supplement the Hoopla instant collection. Many Hoopla Flex titles are already available in instant.

- J. Wines pointed out that we have been giving patrons the message that Hoopla is all instant and changing that would muddy the waters.
- G. Kirkpatrick saw no benefit for this lending model in Hoopla since we have a large OverDrive collection already.

### **Kanopy Information**

K. Ronald said that GUIL patrons are not using Kanopy as much as predicted. She went over the Kanopy lending models and showed a year of invoices. Even with unlimited checkouts available to patrons, GUIL's monthly bill has never been above \$600.

G. Kirkpatrick said that BETH patrons use Kanopy quite a bit, mostly for Great Courses. Though they saw a drop in use after the first year, BETH users still generate 800-900 Kanopy checkouts a month.

K. Ronald shared that the Kanopy start up offer for GUIL was a flat fee of \$7,500 for a year's worth of unlimited checkouts.

S. Clark said that VOOR patrons only generate about 20-40 checkouts a month, but that many Kanopy titles come with public performance rights. This may make it more appealing to libraries that don't anticipate high levels of use.

J. Wines asked if Kanopy is integrated with OverDrive at all.

- K. Ronald answered that there is a link to the Kanopy website in Libby, but you cannot checkout or stream Kanopy content straight from Libby.

J. Wines asked if they frequently add new content.

- G. Kirkpatrick answered that they do not.
- K. Ronald said that as far as new content is concerned, Hoopla has better offerings.

### **Revisiting Selection Guidelines**

J. Wines emailed the updates to the new OverDrive Overview prior to the meeting and asked for feedback.

- G. Kirkpatrick and M. Tacke said that they approved of the updates.
- S. Clark asked if holds ratios need to be updated now that central book aid can cover fiction.
  - K. Ronald, S. Anderson, and J. Wines met to discuss holds ratios before this change was announced. They made the guidelines more granular to try to improve ratios at lower cost points.

J. Wines requested anyone who hasn't already to review the OverDrive Overview and get back to her with any feedback by Friday. The Overview will be sent along to the member libraries next week.

### **RLA Training from OverDrive**

It was suggested at the last meeting that J. Wines reach out to OverDrive to find out if they will provide RLA training for our patrons. They will! OverDrive offers a suite of one-hour training sessions. They will provide three in a week. Their preferred schedule is Monday through Thursday, 10am-11am. Anyone who registers will get a link to the recording.

- G. Kirkpatrick suggested scheduling it for the fall. J. Wines will set it up for a week in October.

### **Open Forum**

G. Kirkpatrick shared that BETH has seen a slight decrease in ebook and digital video circulation, but audiobook use is increasing. He asked if that was the case for other libraries as well.

- A. Pitlyk shared that YTD the fastest growing digital format has been periodicals.
- J. Wines asked about total system-wide growth. At this time last year it was at 4%, this year it is flat.

K. Ronald adjourned the meeting at 2:44.