

UHLS E-Content Advisory Committee (ECAC) – Meeting Minutes 5/10/2022

Attending via UHLS Zoom: Judith Wines (UHLS), Jane Chirgwin (RENS), Sarah Clark (VOOR), Kristina Ronald (GUIL), Geoffrey Kirkpatrick (BETH), Catherine Snow (EGRN) Nate Heyer (COLN), Anne Pitlyk (UHLS)

Meeting called to order at 2:02 by Judith Wines

Minutes from the last meeting in March were emailed prior to this meeting. G. Kirkpatrick motioned to approve the minutes and K. Ronald seconded the motion.

Elect chair

J. Wines announced that Kristina Ronald had reached out prior to the meeting to express interest in taking over as chair of the committee and asked if anyone else was interested in running. No one else volunteered. G. Kirkpatrick officially nominated K. Ronald and J. Chirgwin seconded the nomination. All present voted in favor.

Since Kristina is not a director, the committee also needed to elect a representative to the DA. Geoffrey Kirkpatrick volunteered. J. Chirgwin officially nominated him and S. Clark seconded the nomination. All present voted in favor.

K. Ronald took over the meeting.

Holds Ratios

Stephanie Anderson was not able to make this meeting, but will meet in the future with J. Wines and K. Ronald to discuss updating the UHLS approach to managing holds ratios.

Revisiting Selections Guidelines

K. Ronald asked that those present refer to the 2018 selections guidelines document that was emailed to the group prior to the meeting. The guidelines are out-of-date and in need of revision. The committee went through the document looking for changes that will need to be made. J. Wines and A. Pitlyk will make as many of the recommended changes as they can on their own, and anything that must be discussed with the committee will be brought to the next meeting.

RLA Updates

J. Wines emailed the RLA circulation statistics prior to the meeting. They show that the patrons at a number of libraries are not taking advantage of this program. J. Wines asked if there is anything that UHLS can do to help market RLA.

- N. Heyer pointed out that because the process for a patron to sign up for RLA is not intuitive, the best way to get more use is to use good handouts that show step-by-step instructions. COLN has been using the OverDrive-made marketing materials.
- K. Ronald said that GUIL has used OverDrive for trainings in the past, and wondered if a trainer from OverDrive could run a virtual RLA how-to workshop that could be system-wide. J. Wines will look into this.
- J. Wines asked that if any libraries make their own promotional graphics that they are willing to share, to please sent them to UHLS.

K. Ronald called for a motion to adjourn. N. Heyer motioned, G. Kirkpatrick seconded. Meeting adjourned at 2:53pm.