

UHLS E-Content Advisory Committee (ECAC) – Meeting Minutes

6/9/20

Attending via Gotomeeting.com: Judith Wines, Chair (RCSC), Stephanie Anderson (APL), Jane Chirgwin (RENS), Natalie Hurteau, Secretary (UHLS), Anne, Pitlyk (UHLS), Melissa Tacke (CAST), Beckett Jarvis-Girtler (COLN), Kristina Ronald (GUIL)

Absent: Kim Roppolo (STEP), Geoffrey Kirkpatrick (BETH), Sarah Clark (VOOR)

Meeting called to order by J. Wines at 2:03 pm

Minutes: To be approved at next meeting.

Old Business:

- SORA
 - N. Hurteau reported that UHLS has signed off on the agreement with Overdrive to start up Sora. Waiting on BOCES and Questar to sign; they are discussing the potential privacy issues with their Overdrive rep.

- Hoopla
 - A. Pitlyk updated the Hoopla charts and sent to J. Wines.
 - Committee reviewed Hoopla stats and noted that the spending on the patron end is slowing down; original projected date was the end of June and now it's mid July
 - Discussion on pros and cons of invoicing libraries now vs later to continue Hoopla services.
 - *Committee agreed to make a recommendation to the DA on Friday, June 12th to approve the up to date Hoopla contribution. If approved, Jona will invoice the libraries asap, but libraries have until mid-July to pay.
 - N. Hurteau updated the committee on the project of hiding the summaries and guides from certain publishers has been finished, however Hoopla reported that only current material could be hidden, not incoming.

New Business:

- Cost Per Circ (CPC) in Overdrive
 - B. Jarvis-Girtler has done some research on the CPC model in Overdrive and advocates that it is a great model for programs and topical content. (He sent a limit of \$25 for one of his book clubs and only spent \$8.)
 - Discussion on the CPC model for topical subjects; some antiracist books currently have a low CPC with over 100 holds.
 - N. Hurteau will use \$200 of Outreach funds to put towards some of these CPC copies, CAST has put down \$180 and COLN will also contribute
 - B. Jarvis-Girtler will work on a fact sheet on CPC with break down points for other members

Task Items:

- N. Hurteau and T. Burke to continue to work with BOCES, SALS and MVLS for Sora
- N. Hurteau to continue to work with Hoopla on hiding the recommended content

- J. Wines to bring the Hoopla contribution to the DA on Friday, June 12th
- B. Jarvis-Girtler to create a fact sheet on CPC for library members

Next Meeting: TBD

Adjournment: J. Wines made a motion to adjourn, meeting adjourned at 2:51 pm

Respectfully submitted, N. Hurteau