

UHLS E-Content Advisory Committee (ECAC) – Meeting Minutes

03/30/20

Attending via Gotomeeting.com: Geoffrey Kirkpatrick (BETH), Judith Wines, Chair (RCSC), Stephanie Anderson (APL), Sarah Clark (VOOR), Beckett Jarvis-Girtler, Secretary (COLN), Jane Chirgwin (RENS), Natalie Hurteau (UHLS), Tim Burke (UHLS), Melissa Tacke (CAST), Kim Roppolo (STEP), Jill Dugas Hughes (EGRN)

Absent: Anne Pitlyk (UHLS)

Meeting called to order by J. Wines at 9:15 am

New Business:

- Hoopla
 - G. Kirkpatrick gave a review on Hoopla
 - T. Burke reviewed the suggested Hoopla spending model to the committee, which is based on e-content stats in overdrive usage
 - T. Burke is in contact with Hoopla rep to get a list of titles that are \$2.99 and less, some 10,000 items. Will share out with the committee
 - J. Chirgwin asked if Hoopla works on all devices, what about kindle? T. Burke suggested it would probably work on a Kindle Fire but not a plain Kindle e-reader but will add it to the lists of questions to ask the Hoopla Rep
 - J. Wines asked the committee if they wanted to recommend one of the spending models to the DA. The committee agreed on the \$30,000
 - Question arose: What if there is not total buy in from member libraries? T. Burke explained that Hoopla has the ability to limit access to those patrons who belong to a library that is opting out.
 - Based on that discussion, the committee is recommending that the stats be tracked by Patron type
 - T. Burke noted to the committee that once paperwork is signed, Hoopla could be up and running in 2 weeks.
 - UHLS will become the client and put the money down first and then invoice member libraries
 - Discussion on some parameters of check out limits and pricing limits – committee recommended holding off on this recommendation until after the DA meeting later today
 - Discussion on how this would effect EGRN, already a Hoopla user
 - J. Dugas Hughes will share out EGRN Hoopla parameter document with committee
 - Committee is recommending the implantation of Hoopla on the \$30,000 suggested spending model, with UHLS being the client, for 6 months. After those 6 months there will be a reevaluation on the spending model based on Hoopla usage statistics.

Old Business:

- Overdrive spending
 - J. Wines asked UHLS to run a bi-weekly report on Total Unique Users, Average Wait Time, Total Check outs and Total holds

- In regards to S. Anderson's question about spending more on ERO, the committee is recommending to hold off on spending more ERO for 1 month, as we review the impact of Hoopla

Task Items:

- N. Hurteau and T. Burke to work with Hoopla
- A. Pitlyk to create more bi-weekly report on new stats
- J. Dugas Hughes to share out Hoopla Document
- J. Wines and T. Burke to discuss Hoopla recommendation at DA
- T. Burke and J. Dugas Hughes to discuss EGRN Hoopla crossover with Hoopla Rep

Next Meeting: TBD

Adjournment: J. Wines made a motion to adjourn, meeting adjourned at 10:07 am

Respectfully submitted, N.Hurteau