

## E-Content Advisory Committee Meeting, 1/25/2019 3:00pm

**Present:** Stephanie Anderson APL, Sarah Clark VOOR, Matt Graff COHS, Sue Hoadley WSTR, Bek Jarvis-Girtler COLN, Geoff Kirkpatrick GUIL, Melanie Metzger APL, Ann Pitlyck UHLS, Judith Wines RCSC

### Assessing Overdrive Recommended Spending Levels



*Discussion:* How much additional spending should we suggest libraries put toward Overdrive?

- Overdrive collection stats continue to grow, while other collections fall or remain level
- The wait time for holds has crept up again, meaning ebook and e-audio patrons have very long waits for popular titles (often months)
- The Advantage Plus option gives libraries additional bang for their buck as an area where additional spending can be done that directly benefits their patrons first, while still contributing to the overall system
- Reviewed a variety of stats and metrics:
  - Systemwide Overdrive circ growth for 2018 was 21%
  - 2018 cost per circ was 78 cents for Overdrive
  - Many libraries are seeing 10%-15% or more of their total circ coming from Overdrive items
  - Comparing just book circ by format (including audio) is an interesting stat for libraries to look at – e.g. COLN saw 17% of total book and audiobook checkouts come from econtent in 2018
  - Looking at one very popular current title as an example, we found a 1.5:1 hold ratio for print and an 8:1 hold ratio for the ebook, meaning the wait time for the digital patron would be much longer



*Next Steps:*

- Bek will share spreadsheets with the group, showing several ways of looking at the stats that were helpful in budget deliberations at COLN
- Judith will add a column to the Overdrive spreadsheet shown at the DA, with a column that shows how much each library would spend if they were matching spending to growth, and another new column that shows Advantage spending

### Spending on Metered Content



*Discussion:* Does there need to be any re-allocation of how funds are spent for metered titles and holds?

- 5% budget increase this year will go to holds, with metered purchasing remaining the same as 2018



**Motion to Adjourn Approved**

**Next Meeting:** March 29<sup>th</sup>, 3pm