E-Content Advisory Council
Meeting Minutes
3/19/14 3:00 p.m.

Attendance: J. Benedetti (UHLS); J. Chirgwin (RENS); D. DiCarlo (APL); M. Graff (COHS); J. Murphy (APL); R. Naylor (COLN); J. Wines (ALTM); A. Peker (CAST)

J. Benedetti introduced Chris Herpers and Don Fabricant, representatives from OverDrive. They announced a revised version of Marketplace that allows Librarians to weed the collection so items will not be visible to users. There is also an option to un-weed the collection if it is necessary. They also announced a revision that allows items in a cart to be to another cart.

The minutes from the January 23 E-Content meeting were approved.

New Business

- Foreign Language Collection Development: A translated version of the digital collection will be made available by OverDrive for up to two foreign languages. The committee discussed the value of purchasing content in two foreign languages. The committee agreed that the two languages chosen should reflect the most common foreign languages in the system's geographic area based on recent census data. It was agreed to purchase content for each of the two languages in all available formats and subjects and to use selectors (J. Murphy and R. Naylor suggested two) who speak those languages to help purchase content. J. Benedetti will ask OverDrive if the 'recommend to library' feature will be available for the foreign language content and if the new foreign language content will display as new titles when a user visits the English digital collection. The Committee will assess the collection to determine how it should be managed in the future and if there is a compatibility issue with devices and foreign language content.
- Streaming Video: Videos are now available to stream and the cost for each video is comparable to a DVD. The committee discussed developing the video collection and adjusting marketing to educate users of the service. J. Benedetti will create a "Streaming Video" cart for committee members to add popular titles to. The amount of money to pay for videos will be determined once the Committee assesses the titles available for purchase. J. Benedetti will also ask OverDrive if they are working toward providing apps to allow users to stream videos on Smart TVs and game consoles such as Playstation 3, Wii and Xbox.
- J. Benedetti provided the following updates from PLA:
  - All but two publishers are allowing WMA to be converted to MP3.
  - Adobe Digital Editions 3 was released.
  - Streaming video will work using a Roku.
  - Access to translated digital collection websites and foreign language titles.

Old Business

- E-content weeding: OverDrive will provide a list of suggested titles to weed. J. Benedetti will assess that list and generate a list for weeding the UHLS digital collection.   Here are some highlights of the weeding discussion:
    - Removing a copy from the collection will not impact browsing but removing the title will.
    - In the Digital collection, space isn't a reason to weed.
    - The collection contains reliable up-to-date information.
    - De-cluttering the digital collection is important to have an appealing collection.
- Best of Small Press update: R. Naylor shared a draft flyer for member libraries to market the new collection. He will send the flyer out electronically with some suggested revisions. He also shared information about the circulation of the ebook collection relative to other collection areas. This assessment shows the usage of the econtent collection compared to the circulation of comparable categories in printed collections.
- Re-ordering expiring titles: The names of carts used to purchase items based on the holds ratio and expiring titles was clarified. It was also shared that organizing carts by format was helpful for reporting purposes.
- Patron Barcodes and OverDrive: The committee determined that it will be helpful for a one-time report from OverDrive that provided the circulation information for FY 2013 based on the 'Location' field from Horizon.

J. Benedetti will update the collection development guidelines that are available on the uhls.org website for member library staff to reference.

The meeting adjourned at 4:45 PM