

UHLS I Joint Youth Services/Adult Services Advisory Council Meeting

December 13, 2019

9:30 am - 11:30 pm

Attendance:

Mary Fellows (UHLS), Natalie Hurteau (UHLS), Anne Pitlyk (UHLS), Amy DuBrey (UHLS), Lee Ackerman-Sawyer (WSTR), Deb Bevevino (VAFL), Hannah Stahl (COHS), Michelle Conte (GUIL), Jane Chirgwin (RENS), Jen Lubbers (EGRN), Joelle Adler (CAST,EGRN), Gordon Noble (BETH), Barbara Goetschius (RSCS), Suzanne Cardinal (NASS), Kelly Vadney (WTVT), Lisa Neuman (APLM), Carol Roberts (TROY), Debbie Sternklar (VOOR), Debbie Scott (WSTR), Lee Ricci (APLP), Anne-Marie Helldorfer (COLN), Judy Crilley (RVLL)

UHLS Announcements:

ASAC:

- Mini Winter Reading Grant: A total of \$8000 was dispersed among member libraries who participated. The grant targets outreach populations, specifically seniors.
- Adult Program Swap: The next tri-county swap between UHLS, MVLS and SALS takes place on February 13 at Mechanicville Library. Natalie is asking for ideas for topics. Please email her at Natalie.Hurteau@uhls.org.
- Adult Literacy Grant Part 2: Part 2 of the Adult Literacy Grant will begin in 2020. Keep an eye on the Adult Services page and for emails from Natalie for more information on how to sign up for career planning workshops through this grant.

YSAC:

- Hello Library! Grant: Storytime Bootcamp will be taking place at UHLS on January 14. For brand new storytime presenters with little to no experience. Please register at <http://bit.ly/StorytimeBootcamp>.
- Storytime repertoire Classes: Cathy Brenner taught an excellent Music and Movement class in December. Next up is 30 Favorite Storytime Books and How to Use Them by Beth Rienti from Guilderland Public Library. Free. Please register at <http://bit.ly/StorytimeRepClasses>
 - **Brunswick:** Tuesday, February 4, 2:00-3:30 p.m.
 - **Guilderland:** Thursday, February 6, 2:00-3:30 p.m.
- SRP 2020 Workshop: Is January 30th at Schenectady County Public Library. Mark your calendars! Registration out soon.
- Library Juice Academy: new class beginning in January, "Meeting Diverse Needs Through Sensory Storytimes: Programming for Children with Special Needs." See for information on how to take the class.

Click the following for: [Meeting PowerPoint](#)

The road (and cost) to publishing: information to boost our knowledge and sharpen our advocacy:

UHLS Libraries spent **\$425,687.99** in Overdrive in 2019. Many people are unaware of the cost difference between what a customer can pay at Amazon and what a library pays on Overdrive for the same Ebook or EAudiobook.

Here are some statistics: (power point slide 5)

Library Advocacy Day is the end of February. How can we make the cost disparity and the savings libraries have to their patrons more widely known?

- printout on receipt of borrowing books vs. buying them
- bookmarks with cost of books
- “The Value of Your Library” guessing game/interactive display
- toy shopping cart filled with books highlighting the cost to buy vs FREE!
- display monitor with graphics and information on continuous display
- Create a price comparison one-sheet to share with legislators
- information on metered access on display near ebooks
- system graphics on FB and Instagram
- end of year statistics on how much you saved this year by using your library
- Get patrons involved by joining the NYLA Advocacy list:

https://www.nyla.org/4DCGI/cms/review.html?Action=CMS_Document&DocID=12&MenuKey=advocacy

- Encourage patrons to contact their State Representatives
- Book Sponsoring

Sensitive Subjects: addressing mental and physical health through resources, programming, marketing and the reference interview:

Homeless Sensitivity Training: Free Webinars on Advanced body language, resting “jerk” face etc. Webinars are step by step on how to deal with awkward situations. Specifically on what to say and how to say it. Keep an eye out for emails from Natalie for future free webinars from Homeless Library, including the next one coming up on January 2nd that will cover issues surrounding domestic violence. Contact Natalie if you are interested but did not already receive the registration link.

48.3 million adults experience mental illness in a given year

Well-Being Bags: Libraries have offered bags filled with self-help books, relaxing books, puzzles and games, CD's and DVD's. etc. Can have different bags available for Adults, Teens and Families

<https://www.northyorks.gov.uk/news/article/libraries-offer-bags-wellbeing>

Collaborative book discussions on mental health issues with the Health Dept. or other social service business.

Quiet/Passive marketing:

- Tough Topics/ Sensitive Subjects Dewey #'s poster displayed around teen and adult areas, bathrooms.
- Fabric book covers to wrap around books, for privacy during checkout.
- Be the “Flight Attendant”. Patrons will look to you on how to act if there is an unusual situation. Be calm, courteous and respectful but take charge if needed.

The Reference Interview for Mental Health: <https://nmlm.gov/classes/caringforthemind>

(please see slides 12-14 on power point)

- Pathfinders for staff
- “Caring for the Mind” handout <https://nmlm.gov>
- Share resources and information within UHLS?
- Be aware the suicide hotline # is changing to 3-digits
- Ask local school district what their resources are for mental health

- Consider a “Mental Health Fair” at your library to spread awareness, answer questions and make resources readily available for your community

Project AWARE (Advancing Wellness And Resilience in Education): Jane from Rensselaer spoke about a project her library is collaborating on with the local public school. Project AWARE works to Increase awareness of mental health issues among school-aged youth, provide training for school personnel, families and community members to detect and respond to mental health issues in children and young adults and connect youth and families with needed services.

How (and why) to intentionally build community: (see power point slides 16-27)

Community is both a feeling and a set of relationships among people that meet common needs

Where and how can the library impact that?

- Display on library/town/local business history
- Town Historian collaboration, programs or grand opening around display
- Fun history facts around library
- Have old yearbooks out/easily accessible
- House history/ walking tours
- Interview local vets, record oral history
- Albany local history race/quest
- Memoir writing group
- Building guessing game, teens can prepare

How can libraries build trust?

- Minecraft/gaming meetups
- Chicken BBQ fundraiser- have picnic tables available for people to stay and eat at
- Change the way we look at libraries Read It Forward books, fine free etc
- “Welcome to the Community” packs
- Host tables or just be present at community events
- Outreach-food pantry
- Host ESL classes, meet people who might help with a bi-lingual storytime
- Personal talks with parents about book selections

How can libraries build a feeling of safety and caring for each other?

- Teen groups run their teen groups. The help set up, make snacks and serve themselves
- Harvest baskets/ food pantry collection
- Mitten trees
- Making and sending Veterans cards
- Teen/Kindness/Cares clubs
- Learning patrons’ names, making eye contact
- Greeting people as they walk into the door or your space
- Explain that all information that the library collects is confidential
- Letting patrons know that we do not keep lists of books that patrons have checked out for privacy reasons.
- Let patrons know why you need any of the information that you ask for.

Collaborative adult and youth programs: models and ideas (power point slides 28-38)

Our ideas for collaborative programs:

- True Crime connecting with the police dept.
- Fandom-Star Wars etc.
- Trivia
- Ukulele Jam- or any musical instrument...including bells and shakers for kids etc.
- Escape Room
- Community book reading goal
- Tech Fairs- coding kits for all ages, robotics clubs

Dynamic, interactive displays: Passive Programming

View slides 41 for 80 to see some awesome creativity!

Also check out <https://popgoesthepage.princeton.edu/>

Consider using your library's social media accounts as a display case.

Teen books for adults and adult books for teens:

Links to lists:

<https://docs.google.com/document/d/10jQBKDK8fLNI0dAxLr9dFGHvKncuaDhLFGPJSDC0btQ/edit?usp=sharing>

You Name It!

Hannah from Cohoes asked: Do you separate graphic novels? Overwhelmingly the answer was yes!

Michele from Guilderland shared about building community by posting pictures of old stores and houses on social media.

Hannah from Cohoes shared about #StaffPickSunday linking the books to their Encore record on social media/ website

ASAC Schedule

February 13 - Tri-county program swap between UHLS, MVLS and SALS Mechanicville Library

Upper Hudson Adult and Outreach Services

Natalie Hurteau – 518-437-9880 x225 natalie.hurteau@uhls.orh

Anne Pitlyk – 518-437-9880 x243 anne.pitlyk@uhls.org

YSAC Schedule

January 10 (Fri) – YSAC book review at UHLS

January 30 (Th) – SRP Workshop (snow date 1/31) at Schenectady County Public Library

February 19 (Wed) – YSAC discussion at UHLS

March 13 (Fri) – YSAC book review at UHLS

April 23 (Th) – GOAT3 Teen Services Staff Meetup at EGRN

May 6 (Wed) - YSAC discussion at Arbor Hill

June 12 (Fri) – YSAC book review at UHLS

Upper Hudson Youth Services

Mary Fellows – 518-437-9880 x228 mary.fellows@uhls.org

Amy DuBrey- 518-437-9880 x231 amy.dubrey@uhls.org