

Unworkshop on signing up kids for SRP

Kids and parents sign up but don't come back even when:

- Kids get raffle tickets just for signing up
- Kids get raffle tickets for coming to program
- Kids get credit towards prizes by counting time/hours /books

Is there a problem with the saying "Sign up for Summer Reading Program" – perhaps "Keep track of your summer reading online!"

Why do we have to use any sign ups?

- Must give numbers to NYS Library
 - Able to detect an increase or decrease in participation
 - How do we count? And is it relevant to children?
1. # of books
 2. # of minutes
 3. # of children participating at programs

Pubyac suggestion – Did you read to your kids today? Yes! – no other statistic needs to be kept!

Teachers – help sign kids up at school

Ice Cream on Field Day for grade that registers the most kids. Registration done at home; incentive is ice cream from library.

Volunteers: help input reading list

- Parent fills in a card – teen does the inputting at library

Go to other locations for sign-ups (of course you need a laptop and wifi if online)

Collaborate with community organizations to help sign kids up.