

SUMMER READING PROGRAM PLANNING WORKSHOP
Thursday, 3 March 2011

Prizes

Heifer International's Living Gift Market Guide

The Living Gift Market Guide walks you through the process of planning and hosting a Living Gift Market which "sells" food- and income-producing animals like bees, chicks, goats and heifers. Shoppers empower an impoverished family by providing an animal and training in its care. (<http://www.heifer.org>)

Humane Society of the United States

(<http://www.humanesociety.org>)

National Wildlife Federation

(<http://www.nwf.org>)

local animal shelter

regional food bank

The library staff finds a donor willing to pledge money and sets a goal: so many hours of reading will earn a certain amount of money. Or they place a monetary value on each hour read: one hour equals \$.25. The library staff creates a display to publicize the donation program. The display can be a decorated jar or a painted poster. Every hour read (or read to) earns a child a token like a button or a sticker or a ticket that he or she places in the jar or on the poster.

When the goal is met, in the case of the pledge, the money is donated to the charity. If a monetary value is placed on each hour read, then, at the close of the SRP, the tokens are counted and the money is donated to the cause.

The staff of Freedom Public Library in Freedom, NH, bought bedding, food and other supplies for the local animal shelter. Children and staff took a field trip to the local animal shelter to drop off the donations and were treated to a tour of the facility.

The Friends of Merrimack Public Library in Merrimack, NH, pledged the money for their program and were the donors to the Humane Society. The staff of Freedom Public Library in Freedom, NH, thought it inappropriate for the Friends to pledge and the staff found a private donor.

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Ben & Jerry's Homemade Ice Cream	Amazon
Bruegger's Bagel Bakery	Barnes and Noble Books
Burger King (Carrol's Corporation)	Best Buy
Dunkin Donuts	Dick Blick Art
McDonald's	Hannaford / Price Chopper
Pizza Hut	Oriental Trading Company
Stewart's Shops	Target / Walmart
Subway	Upstart Books

For children who read more than 10 books during the SRP, Friends of Crandall Public Library purchased lawn signs that read "Crandall Public Library Celebrities Live Here".

Middleburgh Library's Grand Prize: A movie night at the library or a Wii party for the winner and friends. The library provides pizza or subs and drinks and staff supervises the party.

TEENS

After a teen reads a book, he or she completes a slip that asks for the teen's name and telephone number, the book's author and title, a brief summary and a rating from 1 to 5. The slip is a "book buck" the teen can turn in immediately for a small prize or the teen can accumulate them for a medium prize. It is also a raffle ticket the teen can put toward a big prize that will be drawn at the end of the SRP.

Small prizes include buttons, candies, pencils, stickers or tattoos. Medium prizes are books, fast food and ice cream coupons or a hacky sack. Big prizes may be gift cards to Best Buy or Target or Walmart, an iPod Touch, a themed gift basket or a Wii console.

Each teen receives a bingo card. Each square of the bingo card is a genre. The teen reads books in genres that will complete the bingo card vertically, horizontally or diagonally.

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Prizes

*art supplies

*board games, dominoes, playing cards

*books

(Amazon, Barnes & Noble, books from MVLS and UHLS, gently used donations, local bookstore)

*candies

(local drug store, local grocery store, Target, Walmart)

*coupons

(fast food, ice cream, local bowling alley, local miniature golf course, local movie theater, local pizza place, local skating rink)

*flash drives

*gift cards

(Amazon, Barnes & Noble, Best Buy, The Great Escape & Splashwater Kingdom, Hannaford, local comic book stores, local laser tag, Price Chopper, Target, Walmart)

*school supplies

(book covers, bookmarks, crayons, dry erase markers, erasers, glue sticks, lunch box, markers, notebooks, paper, pencil boxes and pencils, pens, rulers, scissors)

*sport equipment

*stickers, tattoos, toys

(local dollar store, local drug store, local grocery store, local toy store, Oriental Trading Company, Target, Walmart)

*t-shirts