

# MEET THE MILLENNIALS: EARLY LITERARY SUCCESS THROUGH PARENT ENGAGEMENT

with Rebecca Parlakian, Zero To Three

Little kids can't drive themselves to the library to benefit from our great early literacy services. They need parents or caregivers - in 2019, usually Millennials - who see the Library as a valuable destination. How can we position ourselves to address the needs of Millennials, as individuals or as parents? What are those needs, and how are they being met now? What information do they need about screen time for their young children? How can the library become a trusted partner and resource?

Rebecca Parlakian is Senior Director of Programs at ZERO TO THREE, a nonprofit focused on promoting healthy development for children from birth to three. Rebecca directs a portfolio of projects related to child development, parenting, and high quality teaching/caregiving, and trains both parents and early childhood professionals on education and parenting topics.

**Tuesday, October 22, 2019**

**9:30 a.m. - 12:00 p.m.**

*Check in at 9:00 a.m.*

Guilderland Public Library  
2228 Western Ave  
www.guilpl.org



## Questions?

Contact Sue Rokos, MVLS  
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Register here



<https://tinyurl.com/y2wuabpn>

Deadline Thursday noon 10/17/2019

**MVLS & UHLS member libraries free.  
All others \$25.00**

Please send checks made payable  
to MVLS through delivery or mail to  
Sue Rokos  
Mohawk Valley Library System  
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