

Youth Services Advisory Council  
Meeting of October 10, 2008  
10:00 AM – 12:00 PM  
at William K. Sanford Town Library  
Small Library Concerns 9:00 -10:00 AM; 10:00 AM-12:00 PM Meeting

Attendees: Darlene Miller (CAST), Beth Bomba (COLN) Jane Chirgwin (RENS), Barbara Goetschius (RCSC), Kathy Stemple (BERN), Rose Stuart (EGRN), Joyce Laiosa (VOOR), Mary Beth Earley (APLM), Candy Wilson (RVLL), Dorothy Holt (GUIL), Maureen DeLaughter Mary Fellows (UHLS) Diane Riganti (UHLS)

10:00 AM meeting called to order by Mary Fellows

I. Introductions

II. UHLS Updates. Mary gave updates on the following:

- Quick Quadracentennial Grant – question of who has received one. Several libraries have.
- We the People Grant – there is a workshop planned on doing this grant. The Quadracentennial Commission is spearheading. Tentative date is November 7 in Poughkeepsie. More information to come.
- April 20-26, 2009 Riverway featured storytellers are: Andy Offutt Irwin, Mitch Capel, Carol Birch, and Peninnah Schram. They will be a good mix of styles, ethnicities, and energy. Soon libraries will be asked if they want performances.
- Summer Reading Program statistics were above last year's, which means that we should again receive the higher amount for the SRP mini-grant next year (cutoff to get the higher amount is having 30,000 participants. We have 37,035!
- Reminder that Storytime Skills Workshop is coming up November 14, 9:00 – 1:00 at COLN. Picture book author/illustrator Jeff Mack will be special guest. Question from the group: Can workshop be videotaped for those who cannot attend? Beth Bomba will check with Greg or Richard.

III. Public Relations challenge – Mary discussed outcomes and solicited feedback from the group. Feedback:

- Some tasks were very difficult.
- There are no resources in some communities.
- Some libraries have a public relations person, and can't do anything without their permission.
- The Challenge needed library director approval. Next time, Mary can present this to the Directors Association Meeting. That way the directors would know what is needed to be done.
- Great goals. This is a part of our job.
- It was a great incentive to give me a push to do this.
- Could this be a part of the Summer Reading Program Workshop? A small segment of how to.

- IV. Public Relations tool: Kids Campaign. Mary gave presentation on the ALSC Kids@Your Library marketing campaign, usable in pieces by any library for any purpose. <http://www.ala.org/ala/mgrps/divs/alsc/initiatives/kidscampaign/index.cfm>
- V. Teen room success at Colonie - Maureen gave a presentation on how she gave a presentation to the board when she wanted to expand her teen room. She showed her slide presentation, documenting facts, and comparing the teen budget and space with the children's and adult departments.
- VI. Great Reads:
- Otto's Orange Day by Frank Cammuso
  - Jellaby by Kean Soo
  - Amulet-Book 1--The Stonekeeper by Kazu Kibuishi
  - Six Innings: a game in the life by James Preller
  - Robert H. Jackson:-lawyer, Supreme Court Justice, Nuremberg prosecutor by Gail Jarrow
  - Inkdeath by Cornelia Funke
  - City of Ember by Jeanne Du Prau
  - Three cups of Tea: one man's mission to fight terrorism and to build nations- one school at a time by Greg Mortenson and David Olicer Relin
  - Come Back to Afghanistan: A California Teenagers Story by Said Hyder Akbar and Susan Burton
  - Frankenstein Takes the Cake by Adam Rex
  - Year of the Rat by Grace Lin
  - The Christmas Rat by Avi
  - Seer of Shadows by Avi
  - The Girl Who Could fly by Victoria Forester